

## Easterly Echoes

Mr. and Mrs. Joshua Holt have had as their visitors their daughter Mrs. Morgan Carr and daughter of Edmonton and Mrs. Kurtz and daughter Patsy of Indiana.

Mr. and Mrs. Einar Enger and family of Edmonton were week end visitors with relatives here.

Mrs. J. A. Holt and children Mavis and Norma of Smithers, B.C. is visiting here relatives the Engers and Mr. and Mrs. A. Taylor.

Mrs. H. LaChapelle of Oakland, Calif. and Mrs. G. Sparks of Seattle, Wash. have been holidaying at the home of their sister Mrs. James Fenton and Mr. Fenton.

Mrs. Ralph Dunlop, Mavis and Orville have returned to their home at Indian Head, Sask. Mr. and Mrs. James Fenton accompanied them for a short holiday there and at the home of their other daughter, Mrs. B. H. Chesters.

Miss Margaret Steele and Clarke Steel Jr. are attending Farm Young People's Week at Vermilion School of Agriculture.

The Roseberry Picnic was a success even though the weather was adverse. The many football games resulted in Strawberry Plains Men's team winning first place by defeating Albert and the Irma girls winning from Roseberry. These games were ably handled by Rev. Inglis and Mr. C. A. Milne. In the horseshoe tournament the prize winners were first, Messrs. Wes Bacon and S. Fenton and second, Messrs. Fred Bacon and Frank Crabb.

The ladies of the district had charge of the lunch booth. A dance brought the day's events to a close. This picnic is proving more popular every year.

Mr. and Mrs. F. Appel and Rosalene Fairman of Edmonton are visiting Mr. J. W. Bell.

Mrs. T. Sanders is at the home of her daughter Mrs. H. Morse while Mr. T. Sanders is away on a motor trip through the Rockies.

Mrs. W. Sanders had a pleasant visit from her parents Mr. and Mrs. J. McNaughton of Prince Rupert, B.C. and her sister Margaret of Dunster B.C. They were returning from a holiday in Ontario. Both Mr. and Mrs. McNaughton are old timers of this district.

We are sorry to lose our good friends and neighbors Mr. and Mrs. Chester Feero and family who have sold their farm and are moving to Edmonton. However we wish them well in their new home.

To our new neighbors who will be Mr. and Mrs. Robt. Dempsey and children Maureen and Bobby we would like to say "welcome".

For the old timers this is the "Smart farm".

Mr. Ole Halvorsen has gone to Edmonton.

Mr. and Mrs. Wm. Bacon, accompanied by their daughter, Mrs. Lawrence Johnson and baby son left Friday for a visit with their son Mr. Archie Bacon and Mrs. Bacon at New Westminster, B.C.

Miss Anna Pascha is holidaying at the coast.

## MAN WANTED

Man wanted for Rawleigh business. Sell to 1,500 families. Good profits for hustlers. Write today. Rawleigh Dept. WG 67-S, Winnipeg, Man. 8-29

## Northern Nuggets

The youngsters of the district did very well gathering magpies' eggs and feet. There was a big bounty paid this year and Keith Currie collected over \$24.00 worth. Keep up the good work.

Mr. Allan Hardy enjoyed a visit last Sunday from Mr. and Mrs. Harry Thomas, of Manville.

Holidays are the thing of the season right now. Mr. and Mrs. Percy Miller and Maurice have just arrived home and Mr. and Mrs. Jack Jones and Edith have just left for a two weeks trip by car.

Mr. and Mrs. Stanley Jones are also away to Banff for a week.

Mrs. Erling Larson and small son arrived home on Tuesday.

The Buffalo Coulee W.L. met last Thursday at the home of Mrs. Dick McRoberts. There was a good crowd and a heartening report of the picnic was given. Mrs. Archie Fleming gave her Conference Report and Mrs. Leigh Currie gave a paper on "The Canadian National Institute for the Blind."

## Jarrow News

Mr. and Mrs. Boyle, have taken a number of Batts and Jarrow boys for a week of fun at Camp Lake.

Miss Irma Theroux of Lamont, is enjoying a three week holiday at the home of her parents.

Visitors to the city during the week included Mrs. Orachecki, Mrs. H. Whidden and Alwyn, Mr. and Mrs. McCune and children.

Miss Genon Theroux, a bride-to-be, has recently been the guest of honor at two showers. On July 5, the Jarrow Hall was the scene of the first one. An evening of games and sing-song was enjoyed by all. This was followed by a bounteous lunch after which Genon was presented with many beautiful gifts for which she expressed her thanks.

Again on July 15, at the home of Mrs. J. B. Campbell a large number of friends gathered to wish Genon well.

In spite of rain a lovely afternoon was enjoyed.

Many grand gifts were received for which Genon thanked the givers in well chosen words.

## ALBERTA WHEAT POOL PATRONAGE

The Alberta Wheat Pool hereby advises its members that it intends to operate for the crop year 1948-49 on a patronage dividend basis, in keeping with the co-operative principles on which the Pool was formed. The following notice is published in compliance with the provisions of the Income Tax Act.

As required by the Income Tax Act, our members are hereby advised that in accordance with the terms and conditions and within the times and limitations contained in the said act, it is our intention to pay a patronage dividend in proportion to patronage out of the revenues of the 1948-49 crop year, or out of such other funds as may be permitted by the said act, and we hereby hold out the prospect of the payment of a patronage dividend to you accordingly.

ALBERTA WHEAT POOL, CALGARY

## M.D. Wainwright Council Minutes

The Council of the Municipal District of Wainwright No. 61 met in the Council room of the Municipal District on Thursday, the 9th day of July, 1948 at 9:00 o'clock in the forenoon.

Councillors Dallyn, Sutherland, Taylor, Smale, Arthur and Archibald present. Reeve Sutherland in the chair. Mr. F. E. Dixon of the Wainwright School District No. 32 also attended part of the meeting.

Smale—That the minutes of 10th June, 1948 be accepted as were written. Cd.

Smale—That the accounts as recommended by the Finance Committee and subsequent accounts passed by Council amounting to \$3,839.13 be paid.

Archibald—That the letter from the manager of the Alberta Government Telephone Office at Wainwright, re telephone 94 be received, and if the monthly telephone account is rendered after the Council meeting date, that same be paid and approved at the next regular meeting.

Sutherland—That the Secretary advise the Village of Edgerton that no grants were allowed in the 1948 Estimates for cemetery purposes. Cd.

Sutherland—That cancellations amounting to \$1474.40 be approved. Cd.

Arthur gave the Council the highlights as to the Administration Course held in Edmonton, 16th to 19th June, 1948.

Sutherland—That the report of Clr. Arthur as to the above be accepted. Cd.

Archibald—That the Secretary advise Purvis and Johnston, Baristers of Edmonton, re their letter of 7th July, 1948, that this District have the Gold Standard Oil's 1947 taxes by 31st July, 1948 or the seizure authorized will be made. Cd.

The list of unpaid Agreements of Sale and past due amounts was dealt with per each Agreement. Secretary was instructed to notify the Council of the Collector's intentions.

Sutherland—That the report of the Secretary as to the 1948 appeal to the Alberta Assessment Commission by applicants, and the confirmation of the decision of said commission be accepted. Cd.

Archibald—That arrangements be made to have George Krozer placed in a Home for Aged and Infirm Persons. Cd.

Sutherland—That the reports of Clr. Arthur re Rose Alma Filion be accepted and the Secretary complete Form 10 B.O.A.P. with the Council's approval, that a Blind Pension be awarded. Cd.

Sutherland—That Messrs. Smale and Arthur be a committee to interview the Doctors of the District with reference to an agreement to care for the Municipalities indigent sick, and report at August meeting. Cd.

Bylaw No. 232 for the purpose of authorizing the purchase of the SE 34-43-6-4 to be added to and form part of the Buffalo Park Community Pasture Association, and with reference to the trade of the NW 34-43-6 for the said SE 34-43-6 presented.

Sutherland—That Bylaw 232 pass its first reading. Cd.

Smale—That Bylaw 232 pass its second reading. Cd.

Arthur—That Bylaw 232 pass its third and final reading. Cd.

Arthur—That the Secretary advise all parties who tendered for the purchase of the livery barn, office building, weigh house and scales situated on Lot 8, Block 2, Plan 1760 BK Hamlet of Ribstone, Tender No. 2/48, excepting L. I. Pound, that their tenders are not acceptable. Cd.

Arthur—That this Council accept the offer of L. I. Pound for the purchase of Lot 8, Block 2, Plan 1760 BK, Hamlet of Ribstone with improvement under the terms and conditions as set out in his letter to the Municipal District of Wainwright, 3rd June, 1948. Cd.

Bylaw 232 concerning the sale of Lot 8, Block 2, Plan 1760 BK, Hamlet of Ribstone to Lagunas L. Pound for one dollar, subject to the conditions as set out in correspondence of 3rd June, 1948 presented.

Taylor—That Bylaw 233 pass its first reading. Cd.

Dallyn—That Bylaw 233 pass its second reading. Cd.

Arthur—That Bylaw 233 pass its third and final reading. Cd.

(continued next week)

## Items From Kinsella And District

Visitors to the Edmonton Exhibition last week included Mr. and Mrs. J. F. Murray, Miss S. Davis, Mr. H. Nelson.

Mrs. L. Witton and children of Zeballos, B.C. are spending the summer with Mrs. Witton's parents, Mr. and Mrs. E. Mark.

Mr. and Mrs. F. Jack and family have returned after holidaying at Banff.

Mr. and Mrs. F. Hajek are at present visiting relatives at the coast. Mr. A. Hajek and his sister Mrs. Nidriid are looking after the farm during their parent's absence.

Mr. G. McGregor and Mr. J. McKie attended the annual reunion of the S.A.R. held at the Connaught Armouries in Edmonton Friday evening.

Mrs. B. C. Carpenter and children left on the flyer Sunday morning to holiday with relatives in Ontario.

Miss Olive Jack of Lamont was a visitor at her home here recently.

Donations of pies for the booth at the Legion sports to be held on Wednesday, July 28th, will be gratefully received. Don't forget to bring your ponies to the sports and take part in the horse show and also the potato race.

## CARD OF THANKS

To the many friends who so kindly remembered me while I was in hospital. I would like to say "thank you very much" for all the letters, cards, flowers and wishes I received for a speedy recovery, also for the many birthday greetings. I had a really wonderful mail. Again thanking for all.

Eva J. Charter.

## LETTER OF APPRECIATION

Mrs. E. H. Targett, Sec.-Treas. Canadian Red Cross Society, Irma, Alberta.

Dear Mrs. Targett: On behalf of Dr. Mary Hunter and the mobile team, I should like to convey our sincere appreciation for the great assistance and co-operation you and all the other ladies gave us when we visited Irma last Thursday.

It was due to the very friendly atmosphere created by all the volunteer help that made the clinic function so smoothly.

Yours sincerely, S. E. Greenhill, M.D., D.P.H., Provincial Medical Director.

## MEETING HELD OF IRMA SOCIAL CREDIT GROUP

A meeting of the Irma Social Credit Group was held Monday evening in the home of Mr. Mason for election of Officers and general business. The old officers were re-elected, being president Mr. Harry Halvorsen, vice-president Mr. Elden Fenton, sec.-treas. Mrs. Isabel Fenton. The Group has a paid up membership of 52 members. After adjournment an enjoyable lunch was served.

## Community Cook Book



### SUET PUDDING

- 2 cups flour.
- 1 cup suet.
- 1 cup sugar.
- 1 teaspoon soda.
- 1 teaspoon salt.
- 1 teaspoon cinnamon.
- 1 teaspoon cloves.
- 1 teaspoon nutmeg.
- 1 cup raisins.
- 1 egg.
- 1 cup buttermilk.

Sift soda, salt and spice with flour, add sugar and suet. Wash raisins and add to dry ingredients, beat the egg and buttermilk together before adding to other ingredients. Put in a greased pan. Bake in steam 2 1/2 hours.

Mrs. B. Oldham.

## Southern Sayings

Misses Almena and Muriel Hill of Edmonton spent their holidays at the Hill farm.

Mr. and Mrs. Wm. Bacon left for a trip to British Columbia.

Mr. and Mrs. E. Tomlinson and Alice attended the Edmonton fair. Mr. and Mrs. Funk and Mr. and Mrs. Veer and family of Saskatchewan were visitors at Mr. and Mrs. P. Funk and Mr. and Mrs. A. Ewert.

Mr. T. Hill spent last week in Calgary.

Congratulations go to the Strawberry Plains ball team on winning first prize at the Roseberry Picnic.

Miss Florence Reber of Roseland was a visitor with Mr. and Mrs. O. Setter.

Miss Mary Skoze was a patient in Wainwright for a few days.

Mr. and Mrs. F. Wiese are spending a few weeks at Banff.

## FAREWELL FOR SMITHS

A large group of friends and neighbors gathered in Hedley's hall on the evening of Friday last for a farewell party for Mr. and Mrs. Bob Smith, who are leaving Irma for Edmonton where Bob has accepted a position with the firm of McCoshman and Co.

The early part of the evening was spent at cards and then Albert Glasgow as Master of Ceremonies, led a sing-song with Vera Simmern on at the piano. Following this the Legion boys, who are expert waiters, served a delicious lunch.

Speeches were then called for and met with a ready response. Among those who paid tribute to Mr. and Mrs. Smith were representatives of the Irma Co-op Association, the hockey club, the Legion, the Ladies' Aid, the Junior baseball team and various friends and neighbors.

Bob Smith, first began his career in Irma about eleven years ago as a member of the staff of Foxwell and Co. and then joined Irma and Irma liked Bob just like that. And, when a year or two later he married a local girl, Miss Mary Jones who was also a popular member of the Foxwell staff—well, that was something else that suited everybody concerned. After a year or two in the R.C.A.F., Bob returned to Irma as manager of the Irma Co-op where he proved himself an all round business man and a number one citizen. It was interesting to note every speaker brought out the fact that what ever Mr. and Mrs. Smith undertook to do it was done with a thorough wholeheartedness which has endeared them both to all.

Albert Glasgow made the closing speech and presented Mr. and Mrs. Smith on behalf of those present with a small token of their regard and esteem. Bob thanked the gathering and spoke of his happy association in business and friendship with those in Irma and district. Everyone here joins in wishing Mr. and Mrs. Smith much happiness in their new venture.

## VETERAN'S INSURANCE ACT EXTENDED FOR 3 YEARS

Deadline for application for Veterans' Insurance has been extended to Feb. 28, 1951, or six years after discharge, by an amendment passed in the House of Commons this month.

An amendment to the Veterans' Rehabilitation Act passed by Commons provides for coverage under the Veterans' Land Act of a veteran who has taken educational benefits only briefly. It also allows for shifting from vocational to university training under certain conditions.

Deadline for application for Veterans' Insurance has been extended to Feb. 28, 1951, or six years after discharge, by an amendment passed in the House of Commons this month.

An amendment to the Veterans' Rehabilitation Act passed by Commons provides for coverage under the Veterans' Land Act of a veteran who has taken educational benefits only briefly. It also allows for shifting from vocational to university training under certain conditions.

## Irma Times

MISS W. F. REEVES, Local Editor

Phone 32

Published every Friday by the Times Publishers, Irma, Alberta Authorized as Second Class Mail Post Office Department, Ottawa

PURVIS & JOHNSTON

Baristers Solicitors

Notary Public

531 Tegler Bldg. Phone 26844

Edmonton, Alta.

## At the Churches

**ST. MARY'S CHURCH**  
Service will be held in St. Mary's church on Sunday, July 25th at 2:30 p.m. A visiting minister will take charge of this service while our Rector is away at Camp.

## AVONGLEN GOSPEL MISSION

(Interdenominational)

**SUNDAY SERVICES:**

11:00—Sunday school, classes for all ages.

8:00—Gospel service, topic "The Greatest Business in the World."

**TUESDAY:**

8:00—Prayer meeting and Bible study.

D.V.B.S. classes for all children of school age will be continued throughout this week. Time: 9:30 a.m. to 2:00 p.m. Every child is welcome.

Rev. R. E. Oswald pastor.

Ecc. 12:1 "Remember now thy creator in the days of thy youth."

## IRMA GOSPEL MISSION

11 a.m.—Sunday school and Bible class.

8 p.m.—Hedley's hall, Gospel Service, "By My Spirit."

8 p.m. July 30th—Y.P.'s meeting held in the new building. Special speaker, a missionary from Cuba. You can't afford to miss hearing him. Come.

Pastor Geo. E. Warnock.

"Not by might nor by power, but by My Spirit saith the Lord."

Zech. 4:6.



## Food Production In Britain

THE CRITICAL WORLD FOOD SHORTAGE which began during the war, has placed increasing demands on the countries in which the growing of crops was not interrupted by the conflict. With the demand for grain and other crops far exceeding the amount which could be produced, there have been no surpluses in any country and in many places rationing has been in effect to ensure an equitable distribution of essential foods which were in short supply. Because of these conditions extraordinary demands have been placed upon farmers, and agriculture, which at all times is an important industry, has become an increasingly vital factor in world economy. Canada has contributed a great deal toward relieving the international food crisis and much credit has been given to the achievement of Canadian farmers in this important matter.

### Great Progress Has Been Made

In Great Britain, where there has always been a heavy demand for Canadian farm products, great progress has been made in agriculture since 1939. At that time agriculture was Britain's largest industry, occupying 70 per cent. of the land area of England and Wales and employing either directly or indirectly, over one million people. In spite of this, only one-third of the food consumed there was produced in the country. The outbreak of war, and the cutting down of food shipments from this country by the German submarine menace in the Atlantic, made it necessary for production in Britain to be greatly increased, as well as for food to be strictly rationed. Various methods were used to increase production, including the bringing of expert advice to the farmers, increasing the use of machinery, draining land, and improving poor farms. Shortage of labor for farm work was combated by fixing minimum wages for workers, "freezing" farm workers to their jobs, and organizing the Women's Land Army and seasonal help from many sources.

### Have Learned By Experience

The most impressive advances made during the period was in farm mechanization. Two-thirds of the machinery used was made in Britain, and centres were set up from which farmers could rent machines at reasonable rates. As a result of these efforts, Britain produced 70 per cent. of her own food requirements during the war. When it became clear, after the war had ended, that it would be necessary to continue to produce as much as possible in view of the grave world food situation, experience gained during the war proved valuable in planning a policy for agriculture to meet the needs of the times. Assured markets and guaranteed prices, announced well in advance, are basic features of the present policy, as are the guarantee of minimum wages for farm workers and the power for the government to ensure, when necessary, that land be properly farmed. An interesting article on this subject, published recently by the British Ministry of Information concludes: "The British farmer faces the future with confidence, knowing that the best machines and technical advice are at his service and that his rightful place in the life of the country is firmly established."

## BACKACHE May be Warning

Backache may be a signal your kidneys are failing to filter excess acids and poisons out of your system. DODD'S Kidney Pills help relieve this condition, when the cause of backache, headache, rheumatic pains or disturbed rest. DODD'S contains essential acids and medicinal ingredients which act directly on the kidneys and help them regain normal action. Get DODD'S Kidney Pills today. 128

### Dodd's Kidney Pills

### Noted Explorer In Alaska

JUNEAU, Alaska. — Sir Hubert Wilkins, noted explorer, arrived here to join an expedition of the Arctic Institute of North America which will explore Seward Glacier north of Yakutat.

After the party has established its camp at the glacier, Wilkins will go to Ladd Field to work with the army on cold weather experiments.

### REMARKABLE TRIP OF FASTEST JET TRAINER

From Britain to Turkey in four hours and 42 minutes is the remarkable achievement of a Gloster Meteor VII, the world's fastest jet trainer. Average speed for the 2,550-mile flight was 542 miles an hour, despite the drag and weight of three extra fuel tanks. The trainer was refuelled at Marsailles, Rome, and Athens.

### CAR JUST RECLAIMED

AUSTIN, Tex. — An Iran citizen called the police department to report that his car had been stolen. Several hours later he called again, apologetically. The car had been picked up by the finance company.

### Pasteurized Milk Is Safe.

### LEARN HAIRDRESSING

Clean, steady, interesting, well-paid, good paying profession. Hundreds of beautiful new styles. Many start own shops. Train under direct supervision of outstandingly trained experts. Complete, thorough, superior training. The "Nuff" method assures success. Write or Call—

### NU-FASHION BEAUTY SCHOOL

327 Portage Ave., Winnipeg, Man. BRANCHES: Regina, Calgary, Edmonton

## DOES INDIGESTION WALLOP YOU BELOW THE BELT?

Help Your Function "28" For The End Of Relief That Helps Make You Ready To Go. More than half of your digestion is done below the belt—in your stomach and bowels. When indigestion strikes, try something that helps digestion in the stomach AND below the belt. What you may need is Carter's Little Liver Pills in your stomach and bowels. Take one Carter's Little Liver Pill before and one after meals. Take them according to directions. They help make up a larger flow of the 3 main digestive juices in your stomach AND bowels—help you digest what you have eaten in Nature's own way. Then most tell me the kind of relief that makes you feel better from your indigestion. Just be sure you get the genuine Carter's Little Liver Pills from your druggist—See.

## Trans-Canada Highway Urged In Commons

OTTAWA. — The trans-Canada highway question was revived in the commons during study of reconstruction department estimates.

Western members hammered at it for almost an hour despite R. Hon. C. D. Howe's, reconstruction minister, stand that "the federal government has neither the authority nor the machinery to build highways in the provinces."

"I know nothing about the trans-Canada Highway," he said at one point. "I will not answer questions about it."

Members who urged action on the long-debated project: Cal Miller (PC—Portage la Prairie); Stanley Knowles (CCF—Winnipeg north centre); Howard Green (PC—Vancouver south); Angus MacInnis (CCF—Vancouver east); E. D. Fulton (PC—Kamloops); Rev. Dan McIvor (L—Port William); Hugh Castleden (CCF—Yorkton) and Robert Fair (SC—Battle River).

Mr. Miller asked whether the reconstruction department had done any survey work across Manitoba in connection with a trans-Canada highway.

"And is it the ultimate intention of the department to build the trans-Canada highway across Manitoba and western Canada?" he added.

Mr. Howe said the route of the trans-Canada highway was a matter for each province to recommend and the federal government to approve.

Mr. Miller asked later: "Is there among the future unemployment relief projects or programmes of the government any blueprint for the trans-Canada highway?"

"If we see any sign of widespread unemployment," said Mr. Howe, "we will proceed to make a blueprint. But at the present time we have not one and we do not think one is necessary."

## Fashions



4632  
SIZES  
12-20

### As You Like It

By ANNE ADAMS

The dress that lends a dual existence! Wear it now to lunch and tea, wear it later on the beach. Pattern 4632 does a wonderful trick with those shoulder-buttons—the top of the back lets down for sunbathing! This pattern, easy to use, simple to sew, is tested for fit. Includes complete illustrated instructions.

Pattern 4632 in sizes 12, 14, 16, 18, 20. Size 16, 4 1/2 yds. 35-in. Send twenty-five cents (25c) in coins (addresses cannot be accepted) for this pattern. Write plainly size, Name, Address and Style Number, and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 172 McDermott Ave. E., Winnipeg, Man.

One pint of shelled corn should make from six to eight quarts popped, depending upon its condition.

### THE TILLERS



## Black Fly 'Pest Of The Farmer' Licked By Hard-Working Scientists



Here is the group of farm scientists responsible for two experiments which resulted in the control of black fly along the South Saskatchewan river, north of Saskatoon, Sask. Dr. A. P. Arnason, head of the Dominion entomology laboratory at Saskatoon; Dr. A. W. A. Brown, of the Suffield, Alta., experimental station; Dr. E. A. E. Galloway, head of a British government laboratory which is something of a clearing house for entomology research material from Commonwealth countries; and Dr. J. G. Rempel, noted authority on insects and insecticides.

### By T. R. MELVILLE-NESS

#### Central Press Canadian

SASKATOON. — For many years the farmers of north-central Saskatchewan, living within 60 miles or so of the South Saskatchewan river have had plenty to worry about come the early part of June. The reason for their concern has been the dreaded black fly, which annually has killed off hundreds of head of valuable stock, mostly cattle, and caused severe losses to farmers.

One bite from a black fly was enough to send an animal crazy with agony, and in a matter of minutes, death would follow. Without warning the flight of the black fly would begin from the hatching places at various rapids along the course of the river, and the small gray insect has often left unbelievable destruction in its wake.

Recently, there was more than just a hope that hard-working farm scientists had the dreaded pest licked. By reason of the fact that the black fly selects a breeding place where water runs rapidly over rocks, Dr. A. P. Arnason of the Dominion entomology laboratory at Saskatoon was almost sure that the larvae could be killed off by water-borne poison running over them.

The problem was to figure out a dose of poison that would not harm the valuable fish resources of the river, and would also leave unharmed the larvae of other species, mainstay of the diet of the river fish.

Dr. Arnason, working with Dr. A. W. A. Brown, of the national defence department's experimental station at Suffield, Alta., and others making a study of insect pests and their destruction, arranged for a plane equipped with spraying equipment to spray the river at a point well upstream from known breeding places of the black fly. Dr. Brown, with Dr. J. G. Rempel, well known entomologist at the University of Saskatchewan, worked out technical details, and the big Dakota crossed and

### Many Fail In Business

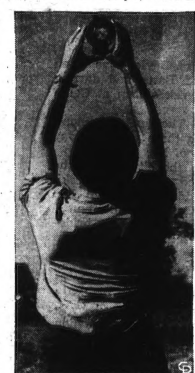
OTTAWA.—So far, it's been a poor year for business. The bureau of statistics reported 203 commercial failures in the first quarter of 1948, greatest number since 1942. First quarter total compares with 120 in the same period last year, 54 in 1946 and 83 in 1945. However, it was lower than in previous years. In 1939 the first quarter saw 371 failures.

Liabilities rose sharply during the quarter, totalling \$3,405,855 compared with \$1,431,807 in the same period of 1947. There was an advance also over the same periods of 1946 and 1945. Liabilities for the first quarter of 1939 were \$3,592,118.

During the quarter, there were three failures in the prairie provinces against none a year ago.

### ORIGINAL SLOGAN

Paris' first restaurant, opened in the eighteenth century, had these words above its doors: "Come all ye that labor with the stomach and I will restore you."



Nothing was left to chance when the river was sprayed with larvicide in an attempt to prevent the hatching of the dreaded black fly. Here a member of the R.C.A.F. contingent which undertook the job of spraying the river calculates the speed of the wind, so that drift of the poison spray could be estimated, and the "swaths" of poison laid down exactly where they were wanted.

crossed the broad South Saskatchewan six times laying down a spray of DDT in oil on each trip.

Results Are Good

Results were more spectacular than

any of the scientists dared hope for. Observers stationed along the river banks reported finding only six live black fly larvae for 100 miles downstream from the point of treatment. The floating film of poison spray, which worked out at one part of DDT in ten million of water, was apparently all that was needed to destroy the larvae of the black fly, leaving other larvae and fish unharmed. Most other larvae, such as those of dragon flies, are found in the mud of the river bed, or in stagnant pools, and were not touched by the poison floating on the surface.

### Farmers Happy

Experiments further downstream later indicated that a lower concentration would do the trick, and that a plane would not be needed to do a job of black fly killing in future. "We are of the opinion that it will be necessary only to dump the DDT emulsion into the river from bridges or from boats well upstream from black fly breeding places," stated Dr. Rempel. "Results of the tests are most encouraging, and we believe it is possible to get complete control of the black fly before hatching," he added.

Farmers in the area heaved a big sigh of relief, since they had been warned that the black fly infestation would be heavy this year. While most of them will be on the alert, it seems fairly certain that the tiny killer will not be around to worry them, either this year or next. There are still plenty of farm hazards in Saskatchewan, but at least one of them seems to have been eliminated... one that has cost farmers plenty of money over a period of years.

## A Delicious Cool Drink

Directions: Make tea exactly as usual. While still hot pour into glasses filled with cracked ice. Add sugar and lemon to taste. :

## "SALADA" ICED TEA

ROLL YOUR OWN BETTER CIGARETTES WITH

## DAILY MAIL CIGARETTE TOBACCO

—By Les Carroll





## OUR COMPLETE SHORT STORY

## THE PATTERN

By ANNA E. WILSON

WIMPY stood looking at the great crane swinging along its narrow gauge track with big, husky Ole Petels riding it with a load of freight. Wimpy shivered, then jumped as the voice of the President barked out.

"Where are those stock reports, Wimpy? It does seem as if you could find some work to do around here instead of standing staring at the roof."

The stock reports, in their wire basket, were right now reposing on the President's desk and there by Zack, the red-headed office boy. Zack had no fear whatever of the President, who tolerated his lack of respect for any kind of authority with restrained patience, but sometimes it seemed as if the President could hardly see Wimpy's small, under-sized figure and mildly frightened face without barking at him. The President was a big man and plump while Wimpy stood a bare five feet two and weighed little over a hundred pounds.

Wimpy climbed up on his stool and started working at his ledgers. He was chief clerk and should have been head bookkeeper long ago for his work was accurate, but when it came to promotions it was easy to overlook Wimpy in favor of more aggressive men.

"The old man on the ramp this morning, Wimpy," Zack had heard the President's bark and was sympathetic. "Doctor's just reported that Ole's got to come off the crane. Got a bad heart and even though he carries heart pills in his pocket, Ole's always strapping to the waist and leaving his clothes in dump basket."

Wimpy put down a careful figure. "It's too bad about Ole. He loves that crane and hates the job as watchman Mr. Zimmerman's got mapped out for him. How's your mother getting along now, Zack?"

"Mother's not working much any more. Things are pretty tight right now, but the Old Man's promised me the first opening round here with more pay. Maybe as a clerk. What's that you got there, Wimpy, your lunch?"

Wimpy nodded. "Saturday afternoon, you know. I'm going to eat it in the Park."

Zack whistled cheerfully. "Bet the pigeons get most of it, Wimpy. It's a shame, keeping you here when you should be on the crane. The President's bark came out at them."

"Wimpy, where's the time sheet?" Zack grabbed the time sheet and fled. At the President's door he cocked his head on his fifteen-year-old neck and walked in boldly.

Wimpy wished he could be more like Zack. To be sure the President barked at Zack, too, but he was very apt to give him a stray quarter or a bottle of coke, just as he was apt to give, on occasions, a cigar to Ole, the big crane-man; but Wimpy was so insignificant that in the rewards for merit he was completely overlooked.

Wimpy put his desk tidy and picked up his lunch. He put his hat on carefully, and calling good-bye to Zack, went out on the street. He boarded a bus timidly, pushing in among the passengers, and got out at the Park. He passed through the Park and entered in at the big iron gates of the Zoo. The satman smiled as he took his ticket. "He's waiting for you, eating his heart out," he joked mildly, as Wimpy made his way to the cage of Milo, the big African lion.

Wimpy was a little man, shy and timid. Someone had told him once that we are very apt to take on the qualities of the things that we admire and Wimpy had a pathetic admiration for the big lion. He shivered deliciously when he roared, and when Milo lay like an immobile statue just thinking, Wimpy came timidly closer to the bars.

Spending each Saturday afternoon with the lion made Wimpy's life tolerable. Watching Milo, he could imagine himself walking right up to

the President and asking for the job of chief bookkeeper. He imitated the dignified walk of the great beast, one foot ahead of the other, silent and sure, or he just sat quietly on the iron bench and studied him. Sitting thus, Wimpy's heart swelled and he dreamed happily of doing some fine deed that would bring him into the limelight of the office. He could imagine the President bowing or maybe shaking him by the hand.

But Monday morning found Wimpy back at his desk, as neat and methodical as ever. The President's opportunity for doing daring deeds at Zimmerman's, and if there was, it didn't come in the way of timid little clerks, no matter how willing.

"Wimpy," the President's mood was worse than usual by the sound of his bark. "Go out and tell Ole I want him."

Wimpy went out into the body of the plant and looked towards the great crane just as he heard a started shout from the foreman. The big crane lurched, came to a dead stop and then, as if by magic, Ole could be seen falling over against the side of his basket.

"Holy cow," the foreman's voice was hoarse, "Ole's having a heart attack."

In less than a minute, the whole place was in a hubbub with the President yelling for someone to do something, but it seemed as if there was nothing to be done. Ole's condition was dangerous. The only way to get help to him was along the narrow track, only a few inches wide, high above the main floor. Men looked at the dizzy height, at the track like a thin ribbon, and shook their heads—all but Wimpy.

Nobody noticed the little clerk quietly get the pills from Ole's pocket and start to climb, and Wimpy climbed steadily. His stomach was sick and his head dizzy but he reached the track and started to walk out to Ole. Half way across the track he glanced down and panic seized him. He started slipping sideways while his mind went blank for a split second—and then, suddenly, he was no longer Wimpy, he was Milo; stepping safe and sure, he felt a mild sort of exhilaration. He climbed down into the basket, gave Ole his heart tablet and started the machinery. Eager hands seized Ole and carried him off to the hospital while Wimpy, for the moment forgotten, climbed back on his high stool and buried his face, white and shaken, in the ledger.

Even the President was early on Tuesday. Wimpy could hear him bawling right through the office door as Zack scurried in with the stock reports. "Who's responsible for the promotions round this office anyway? Why hasn't a man like Wimpy been made head bookkeeper long ago?" Zack, he roared, at the boy's retreating back. "Get out there and go to work with Wimpy!"

"Ole," Wimpy's voice was awed. "Everybody thinks it's wonderful, what you did for Ole."

"Wimpy," said Wimpy with dignity.

(Copyright Wheeler Newspaper Syndicate)

## CLEAR TITLES TO FARMS SOUGHT BY SOLDIER SETTLERS

OTTAWA.—Clear titles for the 2,879 veterans of the First World War who still owe the government a total of \$3,124,000 for lands on which they were established as soldier settlers nearly three decades ago, was demanded before the commons committee on veterans affairs.

Of the original 27,000 settlers, 16,000 left their farms.

H. C. Baker, president, and Alfred J. Sibley, secretary of the Soldier Settlers association of Canada, reviewed requests for a clear title to their lands.

Recalling drought, depression, plagues and financial vicissitudes, Mr. Baker said the settlers have been "pursued with savage vindictiveness" by the settlement board.

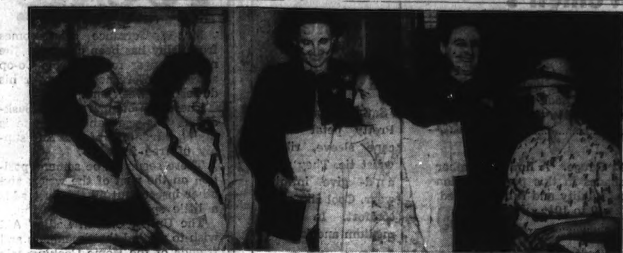
"At no time should the board have been empowered to collect from the settler until his food, shelter, fuel and other necessities had been provided for. But it was so empowered and left behind a trail of destruction, broken homes, hearts and untimely death," he said.

## ANIMAL LIFE FOUND AT 2,000 FEET DEPTH

VANCOUVER.—Animal life has been found in Great Slave Lake at depths as low as 2,000 feet. Dr. D. S. Rawson, of the University of Saskatchewan, told members of the biology section of the Royal Society of Canada. Few commercial fish go below 300 feet, he said. Animals have been found in Lake Michigan at 850 feet depths, and in Lake Superior at 900 feet.

## SEVEN-YEAR LIMIT

Botanists say the longest that wheat grain can live is about seven years, disproving the statement that wheat grains found in the tombs of ancient Egypt have sprouted when planted.



ATTEND FARM WOMEN'S WEEK.—A few of the rural women who attended the annual Farm Women's Week at the University of Saskatchewan are, left to right: Mrs. Les Trimble, Elstow; Mrs. Clarence Meyer, Stow; Mrs. Percy Hope, Lacadena; Miss L. Trimble, Elstow; Mrs. Elmore Pigley, White Bear; and Mrs. E. McCheane, Borden.

## Western Briefs

MOOSE JAW.—In the first venture of its kind in Moose Jaw, more than 150 dozen roses, air mailed from Toronto, were sold by the Lions club on Main street. The proceeds, totaling \$850, will be used to help build a wading pool for children at the Empire park.

CALGARY.—The Southern Alberta Dairy pool had a \$1,000,000 business last year, it has been reported at the annual meeting. It set a record for both value and volume.

WINNIPEG.—The Dominion government expropriated an entire block of property in downtown Winnipeg for a new \$3,000,000 post office building.

EDMONTON.—The 1948 sitting of the Alberta legislature has passed an act requiring private detectives to post a \$2,500 bond and placing them under the jurisdiction of the attorney-general's department.

VANCOUVER.—A recent Friday was D-day on the T-bone in British Columbia. Housewives stopped blubbering about exorbitant prices and harpooned 30,000 pounds of succulent whale steaks. They were boneless, grassless, thick and fleshy and they dented the puny, post-war food pole for only 25 cents a pound.

CALGARY.—To meet costs of repairing Alberta's flood-damaged roads, the provincial government has increased its highway-maintenance budget of \$1,800,000, Works Minister MacMillan announced.

ERICKSON, Man.—Four acres of land adjoining the town will be purchased by the board of trade to be used as a park and sports field. The land is well treed, with ample space for a sports ground and it is expected that improvements will be made so that the park and field will be ready for use next year.

REGINA.—Known throughout Canadian harness racing circles, J. N. Gibbs, 71, of Lumsden, Sask., died recently. He was born at Cannington, Ont., and came to Saskatchewan in 1910.

## RECIPES

**FRUIT WHIP**  
1 cup fruit pulp (crushed berries, peaches, apple sauce, prune or apricot pulp)  
1 egg white  
¼ cup powdered sugar  
Put all ingredients in bowl together and beat with rotary beater until stiff—10 or 15 minutes. Pipe in sherbet glasses and chill.

**BAKED BANANAS**  
Wipe banana and loosen one section of skin, then replace. Place in shallow pan, cover and bake until skin is dark, when banana should be soft. Remove from skin, sprinkle with powdered sugar or serve with lemon sauce.

**PLENTY OF DUCKS**  
EDMONTON.—Ducks Unlimited has reported that Alberta's duck population this season should surpass last year's providing water remains in sloughs and pot holes. Water levels are good but rains are needed.

**STOP the ITCH**  
Of Insect Bites Heat Rash  
Quick! Stop itching of insect bites, heat rash, sunburn, hives, stings, scratches, rashes, etc. with this quick-acting, soothing, antipruritic. It's the only relief for itchy skin. It's the only relief for itchy skin. It's the only relief for itchy skin.

## PEGGY

HELLO, PEGGY!  
TEN MINUTES—IF I HURRY I CAN SAVE AN ANGEL!



## Expect Large Berry Crop Despite Floods

VICTORIA.—Despite floods, total tonnage of raspberries and strawberries in British Columbia this year is expected to exceed last year's production, the agriculture department reported. Greater acreage 'planted' will more than offset flood damage.

Reports indicate a good apple crop and a heavy yield of apricots but cherries may be lighter than normal due to the pollination problem caused by the late cold spring.

**REALLY WOKED UP**  
BRISBANE, Australia.—A glass of water more than revived Mrs. Clare Grove, 35, when she fainted in the witness box during hearing of her maintenance suit. After drinking the water, she woke up and pitched the glass at her husband's attorney.

In 1947 Britain exported almost 1,500,000 bicycles.

## CANADA COMBINES NOT NEEDED IN U.S. HARVEST FIELDS

WINNIPEG.—Crop conditions may bar Canadian harvesting combines from the United States this year. Reports received here tell of unfavorable harvesting conditions in several western areas. Wheat harvesting throughout Texas, Oklahoma and New Mexico has been delayed by rain. No additional combines are said needed in northern Oklahoma; while Nebraska and western Kansas also report the outlook discouraging.

**FOR ROAD VEHICLES**  
LONDON.—The world's first gas turbine for road vehicles, which will run on any fuel that burns with a continuous flame, was shown at the British Industries Fair recently. It is seven inches in diameter, five feet long and weighs only 250 pounds.

Pasteurized milk is the only safe milk!

## Canadian Coal Production Up

OTTAWA.—Canadian coal production in May of 1,353,000 tons continued gains made this year over last year's production, according to preliminary figures issued by the bureau of statistics.

Output for the first five months this year 7,127,982 tons compared with 5,524,114 in 1947. May output was down from the April figure of 1,605,000 tons but well above that of 859,487 tons for May last year, when production was reduced by strikes in Nova Scotia and New Brunswick.

May production, with May 1947, figures in brackets, was: Saskatchewan, 51,000 (64,944); Alberta, 585,000 (609,642); British Columbia and Yukon, 140,000 (142,450).

## Estimate B.C. Flood Losses At \$9,000,000

VANCOUVER.—Preliminary surveys of flood losses along the south bank of the Fraser river place total losses at more than \$9,000,000. The estimate includes crop losses of \$6,667,750 and damage of \$2,675,000 to homes and buildings. The losses do not include damage to roads, bridges and railway lines; farm damage hidden by flood waters and future crop losses.

There is no estimate yet of industrial and commercial losses.

**STONEMASON FOR CANADA**  
KINGSTON, Ont.—Three Scottish stonemasons were flown to Canada to help meet shortage of construction workers here. The firm which has arranged their passage is considering sending an official to recruit others of their trade.

The accordion was invented by Damien of Vienna in 1829.

MAKE LOTS FOR EVERYBODY!  
Get 50% MORE Jam or Jelly from your Fruit with **CERTO**

**RESULTS ARE SURE!**

**WHAT IS CERTO?**  
Why does Certo give you so much more jam and jelly? And why do Certo jams and jellies look better... taste better?  
It's all quite simple. Certo is nothing but "fruit pectin"—the natural substance in fruit that makes jams "jam" and jellies "jelly." It's extracted and refined to help you make better jams and jellies more easily and quickly.

**CERTO DOES THIS**  
1. Gives you 50% more jam or jelly because you save all the precious fruit juice that wastes away in steam in long boiling.  
2. Cuts to a fraction the time spent over the stove.  
3. Retains the lovely, natural fresh-fruit taste and colour. That's still more important because with Certo you use fruit at its peak of flavor and colour—not the under-ripe fruit used in long-boil recipes.

**SUCCESS SURE—EVEN FOR BEGINNERS**  
However inexperienced you may be, you'll have no failures if you follow—exactly the recipes provided with Certo. Different fruits need different handling. There's a separate kitchen-tested recipe for each one.

**LOOK FOR BOOK OF 72 TESTED RECIPES UNDER THE LABEL**

**MAKE YOUR JAMS AND JELLIES THE QUICK, EASY, MODERN WAY... WITH CERTO. GET CERTO AT YOUR GROCER'S TODAY**

**REPELS MOSQUITOES**

**Tanfo**  
INSECT REPELLENT CREAM

Mosquitoes, black flies, gnats and other pests annoy you when you use Tanfo. A 5-hour or longer protection with a single application. An odorless cream. Tanfo also prevents sunburn, aids in insect bite.

**By Chuck Thurston**





## Women's FINE HOSIERY

- Mercury Bemberg Crepe Hose. Full fashioned. This service weight like hose has many adherents. Look well, wear well. Good full top. Sizes 9½ to 10½. Per pair ..... **1.29**
- Mercury 42 Gauge. A limited number of new fall shades in this popular nylon stocking. First quality and full fashioned, of course. Sizes 9 to 10½. Per pair ..... **1.39**
- 51 Gauge Nylon Hose. Two of the new shades in this lovely sheer long wearing hose. Limited quantities in sizes 9½ to 11. Per pair ..... **1.95**

## Women's GOWNS

Satin stripe gowns. Pretty petal shade, cape sleeve, ribbon waist tie. They wash and give infinite wear. Cool silk night comfort. In small, medium and large.

**\$3.50**

## Women's Summer Pauties

Women's nylon panties. All nylon sheer. Cool, exquisite. Beautifully finished. Brief bottoms, full elastic top. Shades are petal and white. Priced at **1.59**



Women's rayon panties. Cool, open novelty weave. Full elastic tops. Brief style with knit cuff. Priced at ..... **59c**

Women's knit rayon panties. Celasuede, full cut, embroidered motif trim on each leg. A particularly well finished pantie. Priced at ..... **89c**

## Swan Yarns

Fine quality botany wool, 3 ply yarn. The colorful new shades make your knitting doubly attractive. Make your kiddies' and women's knit wear now while colors are in the fullest range. Priced at per ball

**35c**

## Women's Canvas House Shoes

Our complete stock of canvas house shoes, badly broken in sizes, but BIG VALUE if your size is here. Some have low, some walking heels. Navy blue and suntan shades. All one price ..... **1.59**

## Women's Porch Shoe Sale

Canvas porch shoes and Kadettes. Some white, some two-tone, some sand. Smart shoes that are right for the street and so comfortable for everyday. Sizes are badly broken, but practically all sizes in the lot. All higher priced lines. On sale at ..... **2.89**

## Celanese Slips

This knit slip is popular because of its good service. Cool, long wearing and easy to wash. It is a general favorite. White only. Sizes 32 to 38. Priced at ..... **1.69**

## Jersey Blouses

Tailored from nice quality Canadian rayon jersey. Smart stripe pattern, short sleeve and effective styling. At **3.75** and **4.50**

**J. C. McFarland Co. Irma**

## BROOM SPECIALS

Do you need a new house broom now or in the near future? While our present stock of brooms lasts we are offering them to you at below cost prices. It will pay you to buy one or two extra at this time. Prices as follows:

BROOM BRUSH, regular \$1.75, now ..... **\$1.25**  
CORN BROOMS, 4 string, regular \$1.25, now ..... **75c**  
CORN BROOMS, 6 string, regular \$1.75, now ..... **\$1.25**

### WE CAN SAVE YOU MONEY ON ALL HARDWARE NEEDS

For the rough and tumble kiddies, buy them one of our RADIO FLIER WAGONS ..... **\$14.25**  
All steel with jumbo tires. Treat 'em rough, they can take it.

MASSEY-HARRIS 2 H.P. WATER COOLED PUMP ENGINES  
Easy to start in any weather

We Can Supply You With a COMPLETE WATER SYSTEM for your house, for deep or shallow well, and can supply a complete all-steel septic tank and will supervise the installation. WHY NOT HAVE CITY COMFORT ON THE FARM?

**V. Hutchinson & Co. Ltd. Phone 25**

## DAILY SERVICE IRMA-EDMONTON

Bus leaves Irma ..... 8:55 a.m.  
Arrives in Edmonton ..... 12:30 noon  
Bus leaves Edmonton ..... 4:30 p.m.  
Arrives in Irma ..... 8:45 p.m.

Week-end excursions on all lines

We stop for passengers anywhere along the highway

For full information see local agent

**Sunburst MOTOR COACHES**

## NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of GILBERT NILSSON HAUGAN late of the locality of the Post Office of Irma, in the Province of Alberta, Farmer, Deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Gilbert Nilsson Haugan, who died on the 7th day of May, A.D., 1948, are required to file with the Royal Trust Company, 10039 Jasper Ave., Edmonton, Alberta, Executor of the said estate, by the first day of September, A.D. 1948, a full statement, duly verified, of their claims and of any securities held by them; and that after that date the executor will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or which have been brought to its knowledge.

Dated this 8th day of July, 1948.  
THE ROYAL TRUST COMPANY  
10039 Jasper Avenue,  
Edmonton, Alberta.

Executor of the Estate of the said Deceased,  
and  
O. C. BONESS,  
Edmonton, Alberta,  
Solicitor for the Executor.

9-16-23c

"Our experience has been that the Displaced Persons themselves are appreciative of the fact that they have been brought to Canada and on the whole they are quite willingly carrying out their undertaking." Hon. Humphrey Mitchell.

## LOCALS

Mr. W. Torrance who comes from Islay has been chosen as the new manager for the Irma Co-op store. Mr. Torrance took over his duties last week end.

There is a bumper crop of Saskatoon this year and everyone is taking advantage of this fine supply of free fruit.

There seems to be some opposition on the part of the wasps and other insects but all this just adds a little spice to berry picking.

The United Church Ladies' Aid wish to remind their members and friends of the Home Cooking sale now in progress. This week's sale on Saturday, July 24th at the Irma Hardware, afternoon and evening. All donations of home baking, cream and eggs, butter and poultry will be appreciated.

Mr. and Mrs. A. C. Charter returned from Edmonton on Monday. Miss Olive Thurston is holidaying at her home here.

Mr. Whitebeck has been quite ill in hospital recently but we are glad to report that his condition is steadily improving. Mr. and Mrs. Whitebeck's daughter, Mrs. Clestead of Vancouver is visiting with her parents just now.

The regular infant and pre-school clinic will be held in the Irma Rest Room on Friday, July 30th.

Mrs. R. D. Allen received a surprise visit last week end from her old friend Mrs. Zimmerman of Minneapolis, whom she had not seen since pioneer days at Millet 46 years ago.

## ANNUAL OPEN AIR SERVICE AND PICNIC

A very happy afternoon and evening was spent at the river when the congregations of St. Thomas, Wainwright, St. Margaret, Battle Heights and St. Mary, Irma and our friends held our Annual Open Air Service and Picnic. Many thanks were expressed to the young lady from Wainwright who sang, "The Lord's Prayer" so beautifully for us, to Mrs. Smith and her family for the use of the Park. Mr. Coleman for the ice cream and Mr. Norman Williford for looking after the hot water, which was very much appreciated by all.

## FARM ACCIDENTS

William Grieves, a farm worker of the Irricana district, was killed on Tuesday morning, June 29th, when he was pinned beneath a tractor which overturned on a side road.

Jesse Taves, 17 years old, of the Acme district, was seriously injured on Monday, June 28th, when the tractor he was driving along the road rolled over. The accident occurred nine miles north-east of Acme.

"We must move with the people." —Donald H. Morrow, M.L.A.

## FOR SALE

Rubber-tired 101 Jr. Massey-Harris tractor. 1940 model. Apply McKay Bros., box 315, phone 809, Irma. 16-28p

## FOR SALE

Enterprise range in new condition (pre-war). —Mrs. M. Clelland. 23-30p

## FOR SALE

Eight light Sussex hens 1 year old, \$1.25 each. Four pure bred Brown Leghorn cockerels, three months old, \$2.00 each. These are excellent, crossed with New Hampshire. —Mrs. V. Hutchinson, ph. 25, Irma.

## "TIMBER"

A short time ago a man with very lofty ideas was holding his head so high that he stumbled over a pocket book containing thousands of dollars. We are not holding our heads up so high that we miss the more appealing things right at our feet and that applies to prices. We believe that our prices are right and just in comparison to costs and we are not ashamed to say so. We also believe that other peoples' prices are right and just. So we sell our merchandise of the same quality at the same price. Let us figure your requirements in the building line. We are ready to meet all order competition in any quantities. If the article you want is not in stock we will get it for you, if such an article is made. Come and see us. We will give you the best advice that 25 years' experience in building can give.

## Imperial Lumber Co. Ltd.

H. L. BLACK, Branch Manager



Pay for them out of their INCREASED EARNINGS



If you want to increase your income by buying more cattle, the BoM will be glad to finance the purchase, and you can pay back your loan out of your regular milk cheques. See your nearest BoM manager today. Ask or write for folder "Quiz for a Go-ahead Farmer."

## BANK OF MONTREAL

working with Canadians in every walk of life since 1817

NEW HAMPSHIRE  
IS THAT LIGHT NECESSARY?

MAINE  
VERMONT  
Don't Waste ELECTRIC

ONTARIO  
Power DEMAND EXCEEDS SUPPLY  
RATION YOUR NEEDS

CALIFORNIA  
POWER CONSERVATION NECESSARY IN SOUTH.

# We Hesitate to Say... IT CAN'T HAPPEN HERE!

Alberta has been enjoying a fortunate position in regard to her power needs compared to many places on this continent. Newspaper stories and ads in a great many localities cautioned against the unnecessary use of electricity and in some cases rationing of power had to be put into effect.

Here in Alberta the ever increasing demand caused by the post-war building boom and industrial expansion has been successfully met and we hope we shall continue to be able to do so.

Alberta's progressive expansion is in the interests of everyone in our province and, in spite of present difficulties in the way of our plans for further power development, we want that progress to continue so that Alberta will reach her true place in Canada's destiny.

*I'm carrying a heavy load!*

THE SENSIBLE USE OF ELECTRICITY IS MONEY IN YOUR POCKET, AND POWER IN RESERVE FOR EMERGENCIES

**CALGARY POWER LTD.**  
SERVING ALBERTA